

# NEWS RELEASE

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FOR IMMEDIATE RELEASE

## **\$5,100 AWARDED TO LOCAL SCHOOLS BY MEADOW GLEN MALL**

**Medford, MA – June 5, 2006** – Meadow Glen Mall awarded \$5,100 in cash to local schools with Cash for Class, a program promoting education in local area schools.

Between August and May, shoppers presented receipts at Customer Service to “get points” for their school. The schools were then awarded cash prizes according to the total number of points that they accumulated throughout the program.

Turning in receipts right up to the very end, Cash for Class proved to be a healthy competition between local schools vying for the first place cash prize of \$2,000. Throughout this nine-month program, more than 1 million points were collected for 6 different local area schools. The final rankings were as follows:

### *Winners*

- 1<sup>st</sup> – McGlynn Elementary - \$2,000
- 2<sup>nd</sup> – Brooks School - \$1,000
- 3<sup>rd</sup> – Roberts Elementary - \$750
- 4<sup>th</sup> – Forestdale - \$450
- 5<sup>th</sup> – Our Lady of Grace - \$450
- 6<sup>th</sup> – Lincoln Park Community - \$450

In light of recent budget challenges for area schools, these funds can be used for anything from new playground equipment, to computers, or even as means to implement new programs.

Check presentation ceremonies were held for the winners at Meadow Glen Mall on Thursday, June 1 at 4:00 pm in Center Court of the Mall.

## **CASH FOR CLASS changes to SCHOOL BUCKS**

Meadow Glen Mall is making some BIG changes to the School Shopping Program that gives cash prizes to local area schools.

Some of the biggest changes include:

- The name of the program will change from Cash for Class to **School Bucks**.
- Schools are no longer required to sign-up or register to participate. The program will be **open to ANY and ALL schools** that wish to participate.

- The top 5 schools will get **BIGGER cash prizes** according to a **point-per-student ratio**:
  - 1<sup>st</sup> - \$5,000
  - 2<sup>nd</sup> - \$2,500
  - 3<sup>rd</sup> - \$1,500
  - 4<sup>th</sup> - \$1,000
  - 5<sup>th</sup> - \$500
  
- The School Bucks program will run from August 1, 2006 to March 31, 2007.

For more information on how your school can benefit from this program, as well as a full list of rules & regulations, please contact Kristy Rosnick at [rosnickk@urbanretail.com](mailto:rosnickk@urbanretail.com) or 781-395-1010 ext. 222.

### **About Meadow Glen Mall**

Meadow Glen Mall is anchored by Kohl's and Marshalls and is located at 3850 Mystic Valley Parkway. It also features over 50 specialty shops and restaurants. For more information about Meadow Glen Mall, including extended holiday hours, please contact Customer Service at (781) 395-6710 or visit online at [www.MeadowGlen.com](http://www.MeadowGlen.com).

Meadow Glen Mall is owned by S.R. Weiner and Associates, Inc. of Chestnut Hill, Massachusetts and is managed by Urban Retail Properties Co., headquartered in Chicago, Illinois. Urban Retail Properties Co. is the nation's leading third-party real estate manager, managing 40 million square feet of space in 20 states and the District of Columbia.

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